

# ANNUAL REPORT

ENGAGE EVERYONE IN GOD'S WORD



2024



# Letter from the PRESIDENT

*...You should be a light for other people. Live so that they will see the good things you do and praise your Father in heaven. Matthew 5:16 ERV*

The global pleas for Bibles only grew louder in 2024 as more and more people longed to find hope in their lives. You heard their cries—and responded with generosity and in Christian love. Thank you!

So many people cherish the Bibles you helped provide. They thank you, too! You’ve made a meaningful difference in their lives. And they thank God for the kindness you showed them—and the hope you gave them—as you answered His call to be part of His work.

By the power of the Holy Spirit, people in more than 50 countries came to understand God’s Word and find new life in Jesus Christ. Here’s what we celebrate:

- nearly 2.8 million people reached with God’s Word;
- almost 175,000 believers trained to share the Good News;
- 2,104 newly planted churches;
- nearly 6 million Bibles and biblical resources utilized.

**By God’s grace, together we shared the Good News to 315 people every hour of every day in 2024.  
That’s about 5 people every minute!**

Praise God! But there is more to do. Today, the cries for God’s Word grow even louder. We must reach more people with the hope of the Gospel. And we must ensure that new believers continue to grow in faith.

Friend, that’s why **I ask you now to do two things:**

1. **Pray.** Pray for Bible League and all those whom we serve together.
2. **Give.** Your financial support is critical to providing the Bibles, Bible study materials, and training that help make an eternal difference in the lives of more people worldwide.

Thank you again for all you have done...and for all you will do as we serve our Lord together. To God be the glory!

  
Jos Snoep  
President and CEO



# Transforming LIVES

*LORD, you are my Light and my Savior, so why should I be afraid of anyone?  
The LORD is where my life is safe, so I will be afraid of no one! Psalm 27:1 ERV*



*Bimal and other leaders use John’s Gospel to tell people about Jesus.*

“My family and I used to live an unbelieving life,” begins Bimal (*above left*), a former Hindu. But today, this 36-year-old Bible League-trained church planter in northern Bangladesh is sharing God’s Word with people in his Santal tribal community.

It’s not an easy task. Many Santal people have little education, little money, and even less hope. Bimal raises cows and does daily wage work when he can to support his wife Sabina and their two sons. Before he came to Christ, Bimal says he lived a “dark life.” He worshipped Satan. He did drugs.

But God’s Word changed his life. Still, as he looks around his community, he sees many who remain trapped in that same life he once led. He wants them to understand God’s Word, find new life in Jesus Christ, and grow in faith. He wants them to know the joy he has in Jesus Christ.

“God’s Word gives light, peace, and joy to people’s lives,” he says. “So, I will share about Jesus. I will reveal the good news of God’s salvation.”

He admits, however, that it wasn’t until he took part in Bible League’s Church Planter Training that he had the courage to preach God’s Word.

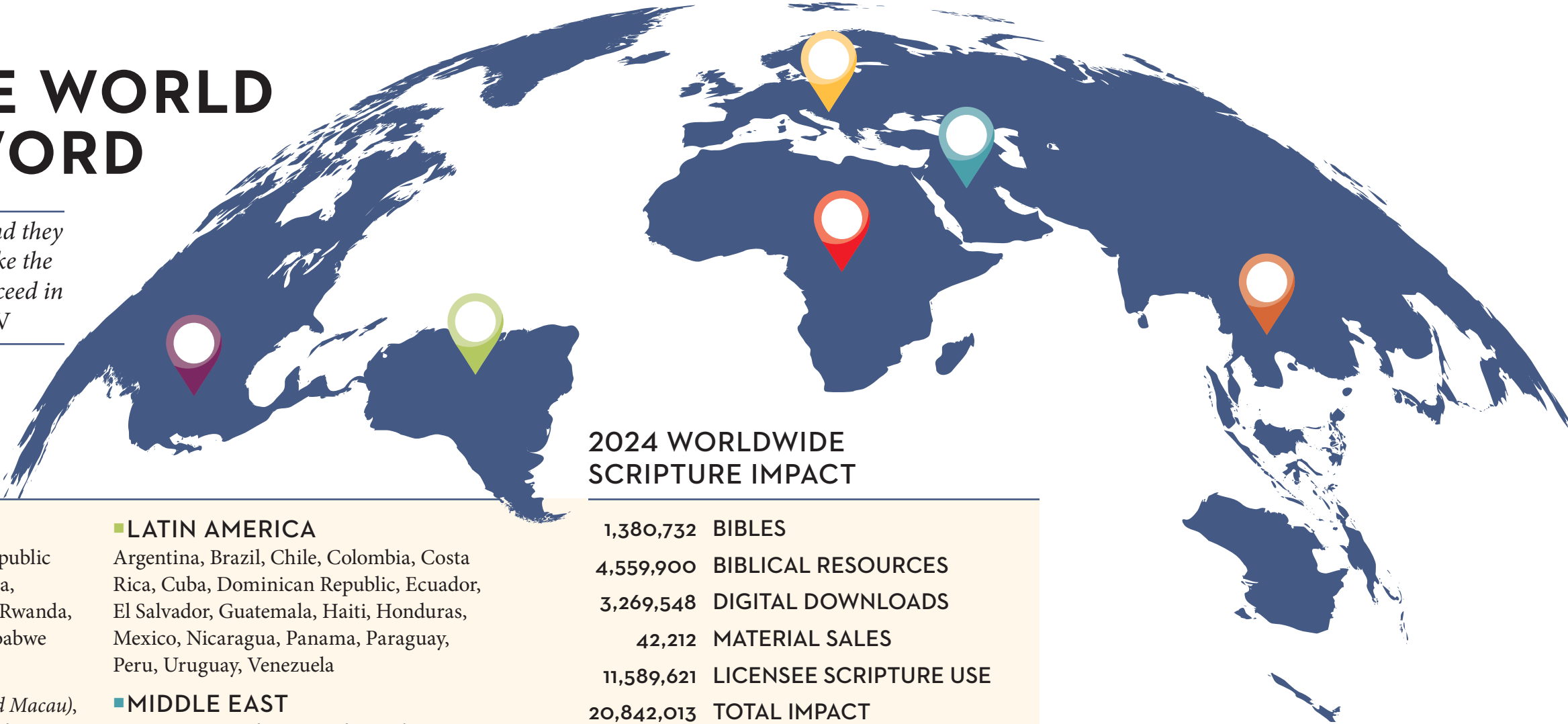
“Now I can share the Gospel in a very beautiful way with people in my community,” he explains. “I was afraid to talk about Jesus before. I’m not afraid anymore. I speak about Jesus whenever I can. I respect Bible League for doing this great work, and I thank you. May God be glorified!”



# Ministry Impact

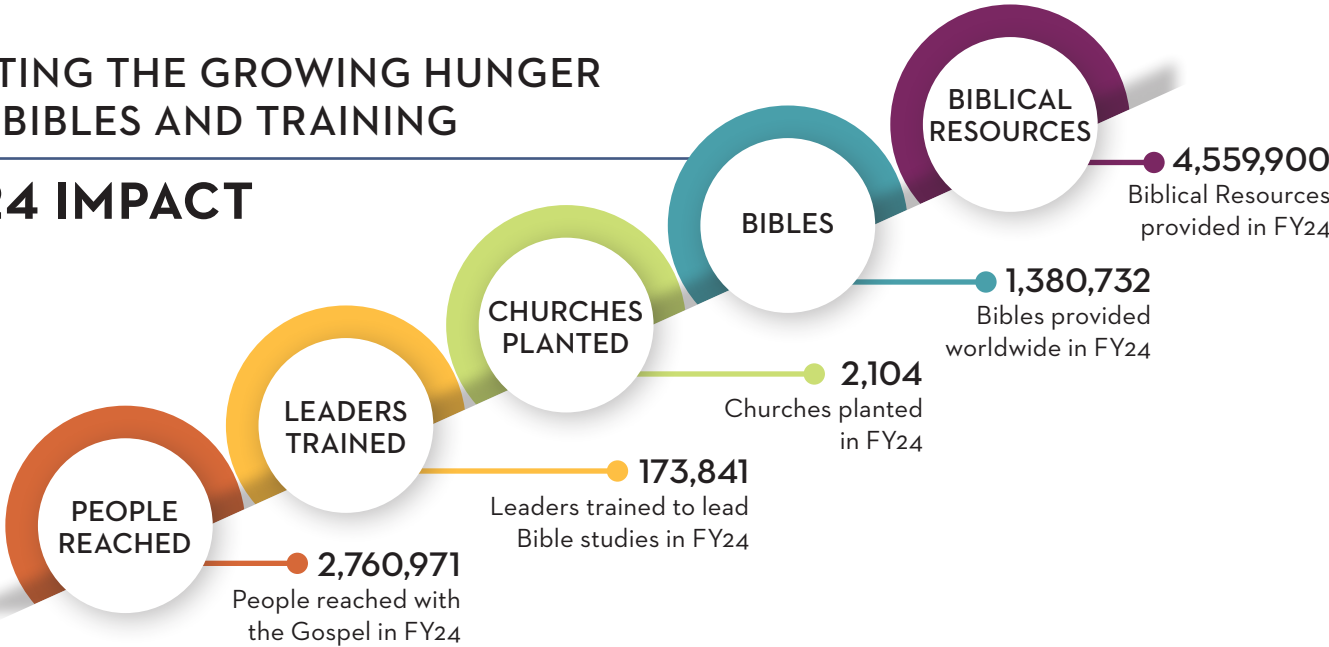
## REACHING THE WORLD WITH GOD’S WORD

*In the same way, my words leave my mouth, and they don’t come back without results. My words make the things happen that I want to happen. They succeed in doing what I send them to do. Isaiah 55:11 ERV*



### MEETING THE GROWING HUNGER FOR BIBLES AND TRAINING

#### 2024 IMPACT



*But thanks be to God, who always leads us in victory through Christ. God uses us to spread his knowledge everywhere... 2 Corinthians 2:14 ERV*

## Grateful FOR YOU

JEANETTE – New believer in Burundi

*“A friend told me about a Bible League Bible study and asked me to join. I began to attend the Bible study, but it was not easy for me because of my Muslim family. Even though I face persecution, God’s Word strengthens me. I received Jesus and joined the local church. God’s Word transformed my life. I am proud of being in Christ and am preparing for baptism. May God keep helping you to reach many people who need the Gospel. Thank you all!”*



2024

FINANCIAL REPORT

The earth and everything on it belong to the Lord.  
The world and all its people belong to him. Psalm 24:1 ERV

FY24 FINANCIAL SUMMARY

2024 Statement of Activities for Bible League International and Affiliates  
for the Year Ended September 30, 2024

Public Support and Revenue

Donor Cash Contributions.....	\$17,612,719
Bibles for Missions Thrift Centers.....	\$2,146,900
International Funding Partners .....	\$2,956,386
Legacies and Bequests .....	\$2,350,774
<b>Public Support Total.....</b>	<b>\$25,066,779</b>

Other Revenue

Non-operating Revenue.....	\$2,513,021
Scripture Sales.....	\$167,299
<b>Other Revenue Total.....</b>	<b>\$2,680,320</b>
<b>Grand Total.....</b>	<b>\$27,747,099</b>

Expenditures

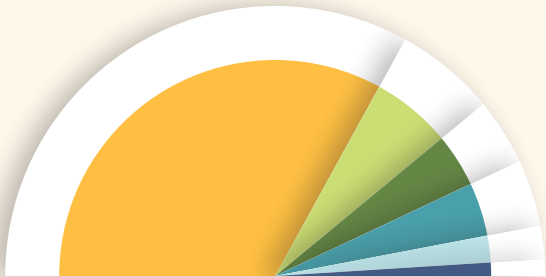
Program.....	\$21,316,719
Administration .....	\$3,116,652
Fundraising .....	\$5,212,904
<b>Expenditures Total .....</b>	<b>\$29,646,275</b>
Net Income (Loss)* .....	(\$1,899,176)

Assets

Cash and Investments.....	\$13,587,472
Inventory .....	\$3,960,338
Right-Of-Use and Other Assets .....	\$1,713,658
Property and Equipment.....	\$7,511,972
<b>Total Assets .....</b>	<b>\$26,773,440</b>

Liabilities

Accounts Payable and Accrued Expenses ....	\$1,202,416
Lease and Other Liabilities .....	\$3,124,873
<b>Total Liabilities.....</b>	<b>\$4,327,289</b>
<b>Net Assets .....</b>	<b>\$22,446,151</b>
<b>Total Liabilities and Net Assets .....</b>	<b>\$26,773,440</b>



FY24 PUBLIC SUPPORT

- Individuals..... 66%
- Int'l Partners..... 12%
- Thrift Centers ..... 8%
- Businesses..... 8%
- Foundations ..... 4%
- Churches..... 2%

\*The net loss is due to ministry spending of generous donor contributions received in prior years as well as inventory utilization.

WITH \$29,646,275, BIBLE LEAGUE INTERNATIONAL...

**TRAINED 173,841**  
program facilitators to share God's Word

**SUPPORTED** planting  
**2,104** churches

**ENGAGED 2,760,971**  
people in God's Word

**UTILIZED 5,940,632**  
Bibles and biblical resources

**PROVIDED 14,859,169**  
resources online or through licensing

**SERVED 36,658**  
supporters in the U.S.

**SERVED 47** program partners and  
**72** licensee partners

**WORKED** on **11** active  
Bible translation projects

2024

YEAR IN REVIEW

Don't worry about anything, but pray  
and ask God for everything you need,  
always giving thanks for what you have.  
Philippians 4:6 ERV



- 2,317,265**  
people participated in  
Bible League Bible studies
- 400,432**  
people studied God's Word within  
the Church Planter Training program
- 43,274**  
people were reached through  
Bible-based Literacy

Thank you! Because of your generosity, people now have the Bibles and training they lacked for far too long. About five people per minute were reached with the Gospel in 2024! Under-resourced churches in more than 50 countries used Bible League's Bible studies, Church Planter Training, and Bible-based Literacy classes to expand God's kingdom. Praise the Lord for how He transformed lives over the last year.

- More than 1 million kids and teens** studied God's Word this year through Bible League's Bible studies and Bible-based Literacy classes. That's about **40% of those served** in 2024.
- Half of those** you reached in Africa with God's message of love were **children and youth**. Many local churches began using Bible League's Discovery Series for children. A local leader in Ghana reports, "The *Discovery Series* captivated children, fostering creativity and self-esteem through engaging activities and storytelling. Parents shared reports about the positive impact on their children."
- Local churches in Malawi used Bible League's Bible study materials to spread the hope of Jesus in the Dzaleka Refugee Camp in Dowa District. This camp is home to **more than 50,000 refugees** from places like Rwanda, Eritrea, and Somalia. Through the support of friends like you, **31 churches** in the camp are using Bible League's materials.
- Nearly 195,000 prisoners** found true freedom in Jesus Christ. **That is a 50% increase from 2023.**

Continued on next page.



# 2024 Year In Review (continued)

15k

• The demand for trained leaders grew substantially around the globe. You helped train **15,000 more** Bible study leaders, church planters, and Bible-based Literacy teachers than in 2023. It's the most leaders trained in **more than four years**.

• In Egypt, a growing economic crisis created a **hunger for the Gospel** and a ripe environment for evangelism. Through Bible League's Bible studies and Bible-based Literacy classes, churches there reached **more than 65,000 people**.

## PLEASE PRAY. PLEASE GIVE.

Let God use you today to transform lives forever! Pray. Then make a gift to provide Bibles, Bible study materials, and training. **Please give now!**



## About BIBLE LEAGUE

### MISSION

Serving the under-resourced Church with Bibles and training to transform lives worldwide through God's Word.

### VISION

We desire to see thriving local churches around the world offering salvation, life change, and hope through biblically based training and resources that meet the spiritual, moral, and social needs of their communities.

### CORE VALUES

Prayer, Calling, Service, Unity, Integrity, Vision

### EXECUTIVE LEADERSHIP TEAM

Jos Snoep

*President and CEO*

Rob Bullock

*Executive Vice President for Advancement*

Lee Carter

*Executive Vice President for Scripture Engagement*

Leanne deKoning

*Executive Vice President for People and Culture*

Joe Ibatuan

*Executive Vice President for Finance*

Paul Rosinski

*Vice President of Data and Platform Strategy*

Gwendolyn Smith-Brown

*Executive Assistant to the President and CEO*

### BOARD OF DIRECTORS

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*Chairman*

Russell T. Paarlberg  
*Secretary*

Richard Brouwer  
Brian Dobben

Barry Huebner  
Peter Lindemulder

Jarrold Thompson  
Jan Turkenburg

Tom A. Van Prooyen  
*Vice Chairman*

David S. Harvey  
*Treasurer*

Martika Gartman

Adam Reitsma

Floris van den Dool



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866-825-4636 • [info@bibleleague.org](mailto:info@bibleleague.org) • [bibleleague.org](http://bibleleague.org)







# Rejoice. Pray. And Give!

☐ \$XXI   ☐ \$XX2   ☐ \$XX3   ☐ \$ \_\_\_\_\_

☐ I want to become a monthly donor  
*See back for giving options.*

***Please find my gift enclosed:***

☐ Automatic bank withdrawal: *Please complete reverse side.*

☐ Credit card: *Please complete reverse side.*

☐ Check: *Payable to Bible League International.*

1 Bible League Plaza • Crete, IL 60417

John Beasley Smith  
Chief Financial Officer  
Smith Foundation  
1234 Phoney Drive  
Large Name Town, XX 12345-6789

XXXXXXXX 15050 1HRJ2XXX



**Please complete your information and payment option for the total amount indicated on the front:**

Account Holder's First Name:

Account Holder's Last Name:

☐ **Automatic Bank  
Withdrawal**

Routing Number:

Account Number:

☐ **Credit Card  
Transaction**

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Exp. Date (MM/YY):

CSV: (3- to 4-digit security code):

☐ Single Gift   ☐ Monthly Gift   Amount \$ \_\_\_\_\_   Date \_\_\_\_\_

Signature (required) \_\_\_\_\_   Phone \_\_\_\_\_   Email \_\_\_\_\_

You may also call **866-825-4636** toll-free to phone in your gift, or give online at **bibleleague.org**. Bible League International will not sell or rent your information. You may request at any time that Bible League not share your personal information with outside organizations. *Gifts will be used as designated. In the unlikely event that a program is overfunded, we will apply gifts to a similar Bible engagement program. Your gift is tax-deductible as allowed by U.S. law.*





☐ \$ \_\_\_\_\_ to support Bible League ministry worldwide.

***Please find my gift enclosed:***

☐ Automatic bank withdrawal: *Please complete reverse side.*

☐ Credit card: *Please complete reverse side.*

☐ Check: *Payable to Bible League International.*

1 Bible League Plaza • Crete, IL 60417

John Beasley Smith  
Chief Financial Officer  
Smith Foundation  
1234 Phoney Drive  
Large Name Town, XX 12345-6789

XXXXXXXX 15050 1HRJ2XXX

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and provide more Bibles!

1HRJ2

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UNITED STATES



#### **OUR COMMITMENT TO FINANCIAL ACCOUNTABILITY**

Bible League International is a charter member of the Evangelical Council for Financial Accountability (ECFA).



Donations to Bible League International are tax-deductible as allowed by law.

A copy of the latest financial statement or annual report filed by the organization may be obtained by contacting us at:

I Bible League Plaza, Crete IL 60417. If you are a resident of the following states, you may obtain information directly by contacting:

In Florida — A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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Pennsylvania — Pennsylvania Department of State, Harrisburg, PA 17120; 1-800-732-0999.

West Virginia — Secretary of State, State Capitol, Charleston, WV 25305.

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**YOUR 2024  
ANNUAL REPORT  
IS ENCLOSED**